

**FRUIT-FILLED  
APPLE CINNAMON / POMME ET CANNELLE  
AUX FRUITS**

*Made with real fruit / Fait de vrais fruits  
38 g  
PEANUT FREE / SANS ARACHIDES*

**Great Value**

**Nutrition Facts / Valeur nutritive**

Per 1 bar (38 g)	Pour 1 barre (38 g)	% Daily Value / % Valeur quotidienne*
Calories: 130	Calories: 130	-
Fat / Lipides: 3 g	Fat / Lipides: 3 g	4%
Saturated / saturés: 0.3 g	Saturated / saturés: 0.3 g	2%
+ Trans / trans: 0 g	+ Trans / trans: 0 g	-
Carbohydrate / Glucides: 25 g	Fibre / Fibres: 2 g	7%
Sugars / Sucres: 11 g	Protein / Protéines: 1 g	-
Sodium: 65 mg	Calcium: 10 mg	1%
Iron / Fer: 0.5 mg	-	3%

*\*5% or less is a little, 15% or more is a lot.  
5 % ou moins c'est peu, 15 % ou plus c'est beaucoup.*

**Ingredients:** Apple and cinnamon filling (fructose, glucose, apple purée, sugar/glucose-fructose, water, modified corn starch, pectin, malic acid, tricalcium phosphate, cinnamon, potassium sorbate, sodium citrate) + Enriched wheat flour + Sugars (sugar, fancy molasses, raisin paste [raisins, cottonseed and/or sunflower oil, honey]) + Oat bran + Canola oil + Oat hull fibre + Wheat bran + Baking powder + Wheat starch + Modified milk ingredients + Cellulose gum + Potassium bicarbonate + Modified cellulose + Salt + Sodium propionate + Soy lecithin.

**Contains:** Milk, Oats, Soy, Wheat.  
**May contain:** Eggs.

**Ingrédients:** Garniture aux pommes et à la cannelle (fructose, glucose, purée de pommes, sucre/glucose-fructose, eau, amidon modifié, glycérine, pectine, acide malique, phosphate tricalcique, cannelle, sorbate de potassium, citrate de sodium) + Farine de blé enrichie + Sucres (sucre, mélasse qualité fantaisie, pâte de raisins secs [raisins secs, huile de coton et/ou de tournesol, miel]) + Son d'avoine + Huile de canola + Glycérine + Fibres de balles d'avoine + Son de blé + Poudre à pâte + Substances laitières modifiées + Gomme de cellulose + Bicarbonate de potassium + Cellulose modifiée + Sel + Propionate de sodium + Lécithine de soya.

**Contient:** Lait, Avoine, Soya, Blé.  
**Peut contenir:** Oeufs.

*Prepared for: Wal-Mart Canada Corp., 1940 Argentia Rd, Mississauga, Ontario L5N 1P9 ©2021  
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851-73742*

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In-Class Exercise 1A

Description: In this layout, I explored visual hierarchy using only weight and stance variation within a single typeface and size.

I kept the product title bold and Roman to give it a grounded, confident tone. Supporting information below—like the fruit tagline and weight—was set in italic to distinguish it gently.

The brand name “Great Value” was centered and styled with a slightly bolder weight, balancing it between primary and secondary information. French and English content are styled consistently to reflect packaging integrity.

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